

Greetings,

My name is Roy Clemens. I am a retired restaurateur now working for “Enjoy A Local.” Our organization provides support for independent, locally owned restaurants throughout the St. Louis Area. I am contacting you to explain a program to raise money for your organization. Perhaps you have seen it advertised on TV or heard about it on the radio. It is called the “Clear Card.”

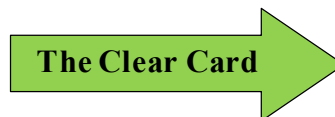
The “Clear Card” is easy, profitable, and fun! You sell the “Clear Card,” typically the cost is \$10. The buyer would receive 10% off their bill at hundreds of locally owned restaurants. From the \$10, you would return \$1 to “Enjoy A Local”, to cover the cost of the card. ***If you sell 100 cards, you keep \$900!!*** No minimum orders or extra requirements. Buy what you need.

The “Clear Card” is a fantastic way to raise money for your organization. It is one of those rare win-win situations that returns something to the purchaser that they actually want, while raising money for your organization. No more frozen pizzas or expensive wrapping paper. The card will pay for itself the first time a family of four uses it!

I think it is obvious why the “Clear Card” is such a great idea. If you are interested in this simple fundraiser I would be happy to meet with you to further explain the benefits of the “Clear Card.” Thank you for your time and I look forward to speaking with you soon.

Sincerely,

Roy Clemens  
Enjoy A Local  
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(314) 540-4554



***Enjoy A Local and  
Your Money Stays Here!!***

# EnjoyALocal.com...Enjoy. Save. Give Back!

By Shelly A. Schneider- Community News June 2011

Your youth group wants to raise money. Maybe it's the local high school booster club or Grad Night Committee. EnjoyALocal.com is the way to raise money for your nonprofit organization and help local restaurants. It's simple. The Clear Card sells for \$10. The organization selling it keeps \$9 of pure fundraising profit. The purchaser receives 10 percent off his or her dining bill at more than 200 local restaurants throughout the St.Louis metropolitan area (Illinois, too!), Columbia, Mo and even Lake of the Ozarks! Roy Clemens, with EnjoyALocal.com, said a group of restaurateurs got together with a goal – to put people into the seats of local restaurants. “A lot of it evolved from the bad economy over the past three years,” Clemens said. “The chains have such an advantage over local restaurants with their marketing.” Enjoy A Local, Clemens added, is dedicated to showing residents the greatest locally owned restaurants in America. “Every restaurant has its own unique character and cuisine,” he said. “Locally owned, independent restaurants are found in every neighborhood in America. Visit one today and find a new local favorite. “It's exciting,” he added. “The advantage is that the consumer can use them over and over again. You'll get at least a year out of the card, possibly up to 18 months. Unlike a punch card, these may be used as many times as you dine out at local restaurants. And it's free for the restaurants to participate. They just have to offer the 10 percent off.” So, what restaurants are included? In Florissant, participating restaurants include: Cannoli's, Mattingly's, and Cugino's. In St. Charles County participating restaurants include: Amis, Kitaro Bistro, Blue Sky Café, Stefaninas, Big A's, Bradden's and Ballyhoo. It's a win-win-win situation. The nonprofit organization keeps \$9 of every \$10 card sold. Enjoy A Local will take back the cards the organization doesn't sell, so there is no leftover inventory. Local restaurants benefit, and the money spent stays local. Consumers receive 10 percent off their dining bill for at least one year! Ready, set, fundraise! To learn more, please visit [www.enjoyalocal.com](http://www.enjoyalocal.com)

*Make \$9.00 Profit on  
Each Card Sold!!*



enjoy. save. give back!