



**HDA**  
HOSPITALITY DEVELOPMENT ALLIANCE

## **Save Money. Drive Traffic...The HDA Promise**

The Hospitality Development Alliance Team (HDA Team) was formed in the summer of 2006. Our team is comprised of industry professionals who are committed to providing resources for locally owned and family operated food and beverage providers. Resources are provided for all areas of the food service industry; giving the independent a competitive edge in today's market. For more information about the HDA Team, please visit [www.hdateam.com](http://www.hdateam.com).

Realizing the need for a centralized resource for the local community, in 2008 the HDA Team launched EnjoyALocal.com as a platform to promote and drive traffic to the locally owned and family operated food and beverage providers. Please visit today to sign up for our newsletter, receive updates on our charitable promotions, and exclusive specials and offers.

HDA Founders

Paul Witwer, Jim Westcott, Dennis Costello, and Brian Carver



[www.enjoyalocal.com](http://www.enjoyalocal.com)