



Restaurant Name: \_\_\_\_\_

Comments: \_\_\_\_\_

1. Website /Facebook,/Google Search:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. Logo/Sign/Tagline:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. Entrance,/Exterior/Restroom:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4. Interior Décor/Color Scheme:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Seating/Lighting/Tabletop:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. Uniforms/Staff Appearance/Attitude:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

7. Menus:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

8. Food/Wine/Spirits:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

9. Value/Check Total:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10. History/Story/Ownership/Brand Consistency:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_